

FOR IMMEDIATE RELEASE

CoachCrafters, Inc. and PowerUp, Inc. Partner to Develop a Cost and Time Efficient Repowering Option for Mass Transit Buses

Tavares, FL (April 23, 2009)—Taking an innovative approach to transit bus engine repowering, CoachCrafters, Inc. and PowerUp, Inc. have joined forces to offer a cost effective solution which drastically cuts down on “off road” time.

With their decades of experience, CoachCrafters Inc. has streamlined the process to repower transit buses using kits developed expressly for the specifications of the various makes and models of transit buses and their associated components that are in service today. These kits are being provided by PowerUp, Inc. and include all required components including a new engine, exhaust system, cooling equipment, and related parts as needed. By using repower kits, the shop time required for an average repower has been significantly reduced. This returns the unit into the revenue stream faster, and lessens labor costs.

PowerUp, Inc.’s president Paul Wilhelm states, “With the exit of the bus market by Detroit Diesel, many transit authorities are facing a serious problem trying to keep their Series 50 engines on the road. By partnering with Cummins and CoachCrafters, Inc., we can offer you an economic solution to this situation. With the use of our kits, a newly built Cummins ISL280 engine can be installed in your buses with relative ease and guaranteed success.”

These thoughts are echoed by Wayne Wolf, president of CoachCrafters, Inc. who adds, “Repowering an engine using a pre-developed kit and experienced installers saves time and money while increasing performance and extending the life of a transit fleet. Additionally it is environmentally friendly in that it provides greater energy efficiency and reduces emissions.”

About CoachCrafters, Inc.: CoachCrafters, Inc. has served public and private bus systems throughout the nation for over two decades. The company’s clean, well organized repair facility situated in Tavares, FL offers quality service, innovative solutions, and affordable repairs. The mission of CoachCrafters, Inc. is to help public and private agencies maintain and enhance the value of their investment in transportation through proper maintenance.

About PowerUp, Inc.: PowerUp, Inc. was founded in 2003 to meet the needs of the military vehicle power market. When Detroit Diesel exited the transit market by discontinuing the Series 50, a need developed for an engine to replace it in existing coaches. Working with transit authorities and Cummins, we developed a way to breathe new life into older transit buses.

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